



Sharon Adams,
Founder and CEO

**Brice Beard performs selections from his CD *Now Appearing*
on February 4 at Poor David's Pub**

(January 19, 2010) Brice Beard's new CD *Now Appearing* was released at a concert at Lakewood Theatre this past December, which also featured the fabulous band Beatlegas, benefitting Mental Health America's Operation Healthy Reunions.

In this February 4 performance at Poor David's Pub, Beard is joined by the Big Sound Band: Milo Deering, Jamey Perrenot, Roland Elbert, Carlyle McCoullough, Bob Gentry and John Landefeld. They will perform selections from the new CD, which features 13 new original songs, including the very thoughtful, "He's My Son," to the funny and whimsical, "I've Got No Friends in My Space." The new album also features, "When Will it End," a song Brice wrote to promote Mental Health America's Operation Healthy Reunions and "The Old Rock Church," helping to raise awareness for the Elizabeth Toon Foundation.

A well-known local singer whose voice is smooth as silk with a James Taylor-esque edge, Beard is a regular performer at local venues such as Poor David's Pub and has appeared at Border's Books and Opening Bell Coffee on Lamar.

NOW APPEARING is available for purchase, as well as individual songs from the CD, on iTunes or you can visit his website at <http://www.bricebeard.com> to purchase the CD and it will be mailed to you.

Performance Schedule:

February 4, Thursday: 8:00 pm: Poor David's Pub. \$10 cover.

[Poor David's Pub](#)

www.poordavidspub.com

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NOW APPEARING by Brice Beaird

In Brice's words, the story behind two of the songs, "When Will It End" and "The Old Rock Church:"

The song, "When Will It End," was written to help create awareness of a program called Operation Healthy Reunions. Developed by Mental Health America, OHR offers assistance in getting for our returning veterans who might be suffering mental issues after returning from the war. I lost my sister to mental illness, and I pledged to learn more about the disease and do something in her memory. I joined the Board of MHA and have been a member for nine years, serving as chairman for two years. The CD release concert held at Lakewood Theatre recently, was to benefit Mental Health America. It is my hope to take this song to Nashville, meeting with some folks there who are involved with the Wounded Warrior program. I'd like to connect the two programs. The song might become part of an awareness video and we'll begin working on that soon.

"The Old Rock Church" is another cause related song I wrote in memory of Elizabeth Toon. At twenty two, she was tragically run over and killed in Los Angeles four years ago. Her father, Larry Toon, established the Elizabeth Toon Foundation in her memory. This foundation supports several great causes, including Camp John Marc and The Old Rock Church outside Cranfills Gap, Texas. Elizabeth visited this beautiful church with her dad and proclaimed to him that she wanted to get married there. Today, she is buried there in the cemetery next to the church. Two years ago I was asked to play a benefit concert at Poor David's Pub along with friends Tom Douglas (Nashville songwriter) and Tom Faulkner (long time friend). Knowing this was to raise money and awareness of the Foundation and the Old Rock Church, I visited the church and while there wrote a song about it, and Elizabeth. At the CD release concert, I played it with Beatlegas joining in on harmonies, to a crowd of about 450, who all joined me in singing "Amazing Grace" at the end of the song. It was a sweet moment. The Old Rock Church is now being considered for a documentary piece produced by Dallas based London Broadcasting in a series they are developing called Bronco Roads. My song, "The Old Rock Church," will be featured in this film.

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