



**DIFFA: Design Industries Foundation Fighting AIDS 2008
DINING BY DESIGN National Tour Visits Dallas
September 26 & 27**

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Dallas, TX – DIFFA: Design Industries Foundation Fighting AIDS brings the highly anticipated DINING BY DESIGN DALLAS 2008 tour to the Hilton Anatole Hotel September 26th & 27th. **DIFFA's DINING BY DESIGN** will bring together some of the most talented and celebrated individuals in the worlds of fashion, interior design, art, and architecture to create spectacular, over-the-top dining environments. Proceeds from this event benefit DIFFA/Dallas and Legacy of Love.

The multi-city tour, which in past years has raised more than \$12 million for DIFFA, will feature awe-inspiring dining installations by design luminaries such as David Rockwell/Rockwell Group for Stolichnaya ELIT, Marc Blackwell for Beringer Vineyards, David Stark for Benjamin Moore, Vivienne Tam for HP and Doug Wilson for The New York Times. Local talents including Gary Riggs Interiors, Scott + Cooner, Geoffrey Henning for JC Penney, Shane Walker and Anne Marie Bostrom will also be featured.

“We are very excited to have such a committed and dynamic group of designers and sponsors on board for DIFFA’s DINING BY DESIGN 2008,” said David Sheppard, Executive Director of DIFFA. “With this group of talented individuals DIFFA will be able to raise significant funds to grant to worthy organizations nationwide providing preventive HIV/AIDS education and direct care services.”

“We are thrilled to be one of the touring cities selected to present **DIFFA's DINING BY DESIGN**, this event is more than a table top affair, it is an array of artful dining installations created by some of the most talented and celebrated local and national designers in the country,” says event chairman Donna Fishel. “The evening promises to cater to all your senses and illustrates beyond your imagination, the true art of Dining By Design.”

For the first time ever in Dallas, Dining by Design introduces TABLE HOP & TASTE. Open to the public on Saturday afternoon, ticket buyers will be able to view the amazing design installations and savor culinary treats from Dallas top chefs and restaurants paired with Beringer Third Century wines. Participants include The Oceanaire Seafood Room, The Grape and more.

The event allows each of the designers/sponsors to create an 11' x 11' space within which the creative possibilities are endless; the only requirement is that each space must accommodate at least ten dinner guests.

Guests at the gala dinner on Saturday, September 27 will dine within the design installations, making the event a truly unique experience for all who attend. Following DINING BY DESIGN Dallas, the installations will complete the tour with stops in Atlanta, San Francisco, Chicago and Boston.

The schedule of events for DINING BY DESIGN Dallas is as follows:

COCKTAILS BY DESIGN

Friday, September 26; 6 PM – 9 PM

Designers and guests mingle, preview the designers creations, sip superb libations including cocktails from Stolichnaya ELIT and wine from Beringer Vineyards. Tickets are \$50 per person.

TABLE HOP & TASTE

Saturday, September 27; 11 AM – 3 PM

Ticket holders view the amazing design installations and sip Beringer wines paired with culinary treats from 12 of Dallas top chefs and restaurants. Tickets are \$35 per person.

GALA DINNER

Saturday, September 27; 6:00 PM – 11 PM

Table-hopping and opening of the design installations to guests for a luxurious seated dinner, followed by dancing and dessert. Tickets begin at \$500 per person, reservations required.

For more information or to purchase tickets, please visit www.diffa.org or call 972-239-6999. The Hilton Anatole Hotel is located at 2201 Stemmons Freeway.

DIFFA's DINING BY DESIGN 2008 is generously supported the following national sponsors: Benjamin Moore, HP, Beringer Vineyards and Stolichnaya ELIT. National media sponsors include: *The New York Times*, *Architectural Digest*, *Gourmet*, and *domino*. To date, local sponsors for DINING BY DESIGN Dallas include: Dallas Interiors and GES.

About DIFFA

DIFFA: Design Industries Foundation Fighting AIDS is one of the largest funders of HIV/AIDS service and education programs in the United States. Since being founded in 1984, DIFFA has mobilized the immense resources of the design communities to provide over \$35 million to hundreds of AIDS service organizations nationwide. For more than 23 years, DIFFA has been one of the country's largest supporters of both direct care for people living with AIDS and preventative education for those at risk. For more information visit www.diffa.org.

About DIFFA/Dallas

DIFFA/Dallas is the Foundation's largest and most successful chapter in the country and has granted more than \$4 million dollars to AIDS service organizations in the North Texas area. The DIFFA/Dallas grants process includes site visits, fiscal scrutiny, and personal interviews with potential grantees to insure that funds are appropriated where they can do the most good. DIFFA/Dallas plays a major part in HIV/AIDS funding, awareness and prevention education in the North Texas area. For more information, please visit www.DIFFADallas.org

About Legacy of Love

The Legacy of Love is an endowment fund made possible through the bequest of Friedhelm Schnitzler and Heinz Reifferscheid, it was established specifically to provide continuous funding to organizations such as **DIFFA/Dallas** and the **AIDS Resource Center of Dallas**, to provide support to those living with HIV and AIDS. The endowment is enriched by those who choose to honor friends and loved ones with a living memorial that will make a difference in the lives of others. Gifts made directly to the DIFFA/Dallas Endowment Fund directly benefit those in NorthTexas living with HIV and AIDS. For more information contact Donna Fishel -Founder of the Legacy of Love at 972-980-7977. or Donyella1@aol.com.

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