



Celebrating DSM's 70th Anniversary

presented by



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## The Music and Magic of Seven

### *Curtain Call 2010 presented by Park Place Motorcars Dallas benefiting Dallas Summer Musicals*

In 1940 a tradition began for the city of Dallas. At that time no one could have predicted the long history that was birthed by bringing the "Best of Broadway" to the citizens of Dallas. Under the watchful eye of only three managing directors, Charles Meeker, Tom Hughes and Michael Jenkins, Dallas Summer Musicals has secured a storied past over the last seven decades. The organization will take a bow on May 1<sup>st</sup> at the annual Curtain Call Gala, as loyal patrons gather to celebrate the milestone anniversary in a star studded celebration honoring its 70-year history.

When the curtain goes up on this year's gala, the night will not only focus on the DSM children's outreach programs, but it will focus on the seven decades of entertainment that has graced the stage here in Dallas. Six talented singers and one Tony™ winning ventriloquist will create a magical evening on May 1, 2010. Each has a connection to the Dallas Summer Musicals, from performing on the stage locally, to performing in a show produced on Broadway by DSM.

Patrons attending are in for a treat, from the razzle-dazzle of Mitzi Gaynor, Ben Vereen's soulful singing, Tom Wopat is a "duke of hazard" on stage as well as TV, heartthrob David Cassidy, she will "*never grow up*" Cathy Rigby, and the sweetheart of Broadway Sutton Foster will fill our ears with the music of Broadway. Jay Johnson will share his talent as a ventriloquist from his show Broadway show *The Two and Only*. The performance won Jay and Dallas Summer Musicals their first Tony in 2007. Spice up the mix by securing the direction of New York's talented Jeff Calhoun, with set design by Ray Klausen and you have a once in a lifetime show that is perfect for a 70th anniversary.

There is a quote by Maurice Chevalier that Michael Jenkins had printed in the invitation for this year's gala because it is the core of why Dallas Summer Musicals

exists.

*"It is raining outside, people will be late, I want you to keep the house lights up and seat patrons as they arrive. I would not want to miss the opportunity to perform for them, for you see, I am nothing without the audience...it is the audience that is most important."*

It was an early lesson from a great entertainer, shared Mr. Jenkins. *"The lesson...there really is no show without the audience. That is the bottom line of what we do, bringing the Best of Broadway for the audience to enjoy. We would love for Dallas to join us in this special celebration on May 1<sup>st</sup>."*

For information on Curtain Call contact Meredith Ford, Special Events & Outreach Manager at DSM, 214-413-3959, email at [mford@dallassummermusicals.org](mailto:mford@dallassummermusicals.org) or visit our website at [www.dallassummermusicals.org](http://www.dallassummermusicals.org)

**Sponsors:** Dallas Summer Musicals is presented by Comerica Bank. Season sponsors are American Airlines and WFAA Channel 8. Park Place Motorcars Dallas is Official Automotive Sponsor. Curtain Call 2010 is presented by Park Place Motorcars. Curtain Call 2010 media sponsors are KLUV 98.7 FM, Modern Luxury Dallas and Park Cities News/The Waters Family.

Please see the attached fact sheet for a complete listing of performers and more Curtain Call 2010 details.

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