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FOR IMMEDIATE RELEASE

**NOW A 10-DAY SHOPPING EXTRAVAGANZA, THE 2008 PARTNERS CARD
PRESENTED BY CHASE AND BENEFITING THE FAMILY PLACE
ADDS ONE EXTRA DAY– OCTOBER 24 - NOVEMBER 2, 2008**

The Shopping Accessory that Goes with Everything, Saves 20 Percent and Helps Prevent Family Violence

DALLAS – May 22, 2008 – The 2008 Partners Card presented by Chase and benefiting The Family Place, has expanded this year to feature 10 shopping days as it continues to offer a unique opportunity to receive a 20 percent discount at your favorite stores while at the same time contributing to a worthwhile cause – family violence intervention and prevention. With more than 650 participating retail locations and restaurants, cardholders are sure to find something for everyone while shopping throughout the Dallas area between October 24 and November 2, 2008. Partners Cards will go on sale mid-September 2008 for \$60 each, and 100 percent of the proceeds will benefit The Family Place, Dallas’ largest family violence agency.

“We can all take responsibility for helping bring about change and keeping our family members, friends and colleagues safe from domestic violence,” said The Family Place Executive Director Paige Flink. “People don’t realize how prevalent this problem is, and the money raised through the Partners Card program is essential for us to help the many women and children fleeing from domestic violence every day.”

The concept for this charity fundraiser originated in Chicago, and Dallas, the city of shopping legend and lore, took to the concept with typical shop-until-you-drop enthusiasm – raising \$905,000 for The Family Place in 2007. Acceptance among merchants in Dallas, as well as many cities north of Dallas, has grown tremendously, ranging from boutiques to popular national stores to high-end retailers and even restaurants.

The Partners Card 2008 presented by Chase Co-Chairmen are Diane Fullingim, J.B. Hayes and Angela Nash. “We are incredibly proud to be part of this charitable event, and we are excited to announce the addition of an extra day to create a 10-day event. To date, Partners Card has raised more than \$7.8 million for The Family Place, and we want to keep this momentum going,” Nash said.

In celebration of 16 years of success in North Texas, The Family Place Partners Card is adding one extra day to the Partners Card campaign, giving cardholders 10 days of savings. Since its launch in 1993, the fundraising program has grown from 175 participating stores and raising \$90,000 to more than 650 participating retailers and restaurants in 2007 and raising a record-breaking \$905,000 to help victims of domestic violence. With the purchase of a \$60 Partners Card each year, cardholders participate in the 10-day shopping event and save 20 percent at more than 650 retail venues and restaurants throughout the Dallas area.

Individuals may purchase a Partners Card for \$60 from any participating retailer or restaurant, card-selling individual, direct mail or The Family Place Web site. Partners Cards will go on sale mid-September 2008 for \$60 each, and 100 percent of the proceeds will benefit The Family Place. For more information, visit www.partnerscard.org, contact the Partners Card Hotline at (214) 443-7754 x 221 or email partnerscard@familyplace.org.

In 30 years of service, The Family Place has counseled more than 135,000 clients in residential and outreach programs, totaling more than 1.3 million service hours. In addition, the agency has provided life-saving shelter to more than 16,000 women and children and has answered more than 450,000 calls for help. For more information, visit www.familyplace.org or call (214) 559-2170.

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