

## **THE FAMILY PLACE PARTNERS CARD 2009 PRESENTED BY BANK OF TEXAS RAISES \$880,805 TO HELP VICTIMS OF DOMESTIC VIOLENCE**

### ***Partners Card Program Grows with a Record-Breaking Number of Participating Retailers Including more than 775 stores in the Dallas-Fort Worth Area***

**DALLAS** – February 2, 2010 – The Family Place Partners Auxiliary is pleased to announce Partners Card 2009 presented by Bank of Texas raised \$880,805 for programs to assist victims of domestic violence. From October 30 through November 8, 2009, thousands of area shoppers participated in the 10-day shopping extravaganza by purchasing a \$60 Partners Card, allowing them to save 20 percent at more than 775 participating retail stores and restaurants throughout the Metroplex. All proceeds from Partners Card sales benefited The Family Place, Dallas' largest family violence agency.

The Family Place was honored to have Bank of Texas serve as the presenting sponsor of the 2009 Partners Card as the event celebrated 17 years of success in North Texas. Since its launch in 1993, the fundraising program has grown from 175 participating stores and raising \$90,000 to a record 775 participating retailers and restaurants in 2009 and raising \$880,805 to help victims of domestic violence. In its 17-year history, Partners Card has raised more than \$10 million for this great cause. This year was marked by an increased number of card sellers with more than 200 volunteers, as well as an expanded number of retailers in shopping areas around the Metroplex.

“Sadly, our services were needed this year more than ever as we saw record numbers of families affected by the economy and the shelter had to turn away more than 1,000 women and children due to lack of space and lack of resources,” said Paige Flink, executive director of The Family Place. “In this tough economic climate, we are incredibly thankful for the generosity and support of our participating retailers, thousands of shoppers, the community, our volunteers and our dedicated sponsors who helped contribute to us raising these much-needed funds for those escaping family violence.”

Partners Card 2009 sponsors include:

**Emerald Sponsors (\$25,000 – \$49,999):** Bank of Texas

**Ruby Sponsor (\$10,000 – \$24,999):** Cadillac; NorthPark Center; Ylang | 23

**Sapphire Sponsors (\$7,500 – \$9,999):** Galleria Dallas

**Pearl Sponsors (\$5,000 – \$7,499):** Highland Park Village; Mockingbird Station

**Opal Sponsors (\$2,500 – \$4,499):** All Vac; Inwood Village; LakeSide Market; Preston Royal Village; RBC Wealth Management; The Ritz-Carlton; Skintastic; St. Bernard Sports; West Village

**In-Kind Sponsors:** Bachendorf's; Brynn Bagot Public Relations; *The Dallas Morning News*; 100.3 Jack FM; 103.7 Lite FM; Jason Wynn Photography; *PaperCity*; *People Newspapers*; Pink Memo; Premium Passport; Reinhardt Creative; Ridgeway Mailing and Fulfillment; Sleep Experts; Star Community Newspapers; StarPower; *Texas Monthly*; Tom Thumb; WFAA-TV, Channel 8

In its 32-year history, The Family Place has counseled more than 165,000 clients in residential and outreach programs, totaling more than 1.3 million service hours. In addition, the agency has provided life-saving shelter to more than 17,000 women, children and men and has answered more than 440,000 calls for help. The Family Place helps more than 15,000 batterers learn how to change their abusive behavior and reaches more than 10,000 students each year through its youth education programs. For more information, visit [www.familyplace.org](http://www.familyplace.org) or call (214) 559-2170. For additional information about the Partners Card program, visit [www.partnerscard.org](http://www.partnerscard.org).