

## **SocialWhirl.com's eBuzzNewsletter Receives a 2009 Constant Contact All-Star Award**

*Constant Contact recognizes SocialWhirl.com for commitment to best practices in email marketing*

**Dallas, TX – November 1, 2010** SocialWhirl.com today announced that it has received a 2009 All-Star Award from [Constant Contact®, Inc.](#), a leading provider of [email marketing](#), event marketing, and online survey tools for small organizations. SocialWhirl.com's eBuzzNewsletter was selected for meeting Constant Contact's best-practice standards for the use of Email Marketing throughout 2009.

"It is an honor to be selected to receive this All Star Award from Constant Contact," said Sharon Adams, founder and CEO, SocialWhirl.com and eBuzzNewsletter. "We are celebrating our 9<sup>th</sup> Anniversary in December 2010 and continue to work hard to maintain honesty and integrity in our email marketing campaigns and overall web site."

SocialWhirl.com received a 2009 Constant Contact All-Star Award for demonstrating best practices in the effective use of Constant Contact Email Marketing in the following areas:

- Frequency of campaigns
- Open rates
- Bounce rates
- Click through rates

"Our customers work hard to build strong relationships with their customers through email marketing and some, such as SocialWhirl.com, truly excel in this effort," said Gail Goodman, CEO, Constant Contact. "We created our All-Star Awards to highlight those customers who are passionately committed to following our best practices as they work to improve their customer communications. We're proud of the role we play in helping SocialWhirl.com be successful and we look forward to continuing to assist the company with its marketing efforts."

### **About SocialWhirl.com:**

SocialWhirl.com champions non-profit organizations and the generous community leaders, individuals and businesses who donate their time and money to charitable causes. We are dedicated to celebrating their philanthropic spirit by going beyond traditional media and showcasing their extraordinary efforts through visibility on the internet. Visit the web site for statistics, lifestyle features, events party pics and more. <http://www.socialwhirl.com>

### **About Constant Contact, Inc.**

With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, nonprofits, and

member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass.; Loveland, Colo.; and Delray, Fla. To learn more, please visit [www.ConstantContact.com](http://www.ConstantContact.com) or call 781-472-8100.

###

**Media Contact**

Sharon Adams,

ACPR

SocialWhirl.com

SocialDirectConnect.com

214.343.4402

[Adamscomm1@aol.com](mailto:Adamscomm1@aol.com) or

[sadams@socialwhirl.com](mailto:sadams@socialwhirl.com)