

# SocialDirectConnect.com

Sharon Adams,  
Founder+CEO

**Advertising:** All ads appear on the home page and throughout SocialDirectConnect.com (SDC). We'll track your ad's hits, views and click through ratios.

**Stats:** As of November 12, 2010, SocialDirectConnect.com receives an average of 16,000 page views per week.

**How readers find our website:** SDC is linked directly from our sister web site, SocialWhirl.com's Home Page, Events link, Blog and eBuzzNewsletter.

**Policy:** One ad per advertiser.

**Positioning:** See chart on right.

**Format:** Banner image. It must be a valid GIF, JPG, JPEG, or PNG file under 200kb. We can help you size your ad.

**Size:** Page Top, Below Menu and Page Bottom: 728 wide by 90 pixels tall. Left Side and Right Side: 160 pixels wide by 600 pixels tall.

## Rates:

### Page Top or Below Menu:

\$150 per week or \$499 per month (30 day period).

**Left Side or Right Side:** \$ 100 per week or \$350 per month (30 day period)

**Bottom:** \$75 per week or \$250 per month

**Terms:** Three weeks receives 5% discount.

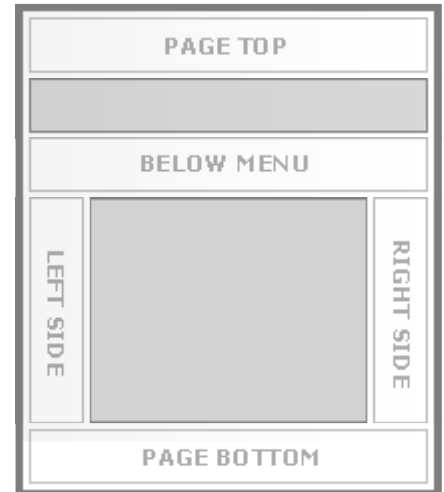
Weeks do not have to be consecutive but must publish within 60 days.  
Can change ad each week.

Three months receive 10% discount.

Months do not have to be consecutive but must publish within 6 months.  
Can change ad each month (30 day period).

**Make sure you have the latest rate card.** Last updated November 12, 2010.

To purchase your ad, contact Sharon Adams at 214.343.4402 or sadams@socialdirectconnect.com



**Thank you for choosing [SocialDirectConnect.com](http://SocialDirectConnect.com)**

